

Freelance Writing and Editing Rates

Writing Rates:

Per project rates for press releases for corporate or nonprofit clients:

(Rates vary based on project length and research methods.)

- *Press releases with research but no interviews:*
 - Less than 500 words – \$85
 - Between 500 and 1,000 words – \$105
 - Between 1,000 and 2,000 words – \$125
 - More than 2,000 words – rates based on negotiation.
- *Press releases with research, and two or fewer interviews:*
 - Less than 500 words – \$100
 - Between 500 and 1,000 words – \$125
 - Between 1,000 and 2,000 words – \$145
 - More than 2,000 words – rates based on negotiation.

Per project rates for articles for newspapers, magazines, newsletters or clients' internal or external websites:

(Rates vary based on project length and research methods.)

- *Articles with research, but no interviews:*
 - Less than 500 words – \$85
 - Between 500 and 1,000 words – \$105
 - Between 1,000 and 2,000 words – \$125
 - More than 2,000 words – rates based on negotiation.
- *Articles with research, and two or fewer interviews:*
 - Less than 500 words – \$100
 - Between 500 and 1,000 words – \$125
 - Between 1,000 and 2,000 words – \$145
 - More than 2,000 words – rates based on negotiation.

Per project rates for marketing content creation:

- Radio ad copy (for 30-second or 60-second ads) – \$60
- Social media posts (Facebook, Twitter, Instagram) – \$1.50/per post
- Newspaper ad copy (less than 500 words) – \$60

Editing Rates:

Per hour rates for editing and proofreading (reports, articles, social media posts, newspaper ads, radio ads, etc.): \$50/hour

These rates are open to negotiation. I'm happy to work with you to find a rate that works well for both of us. For more information, please contact me through ashleystrehlehartman.com.